



# CCAB'S BI-WEEKLY E-NEWSLETTER: A brief report on CCAB updates and Indigenous business across Canada

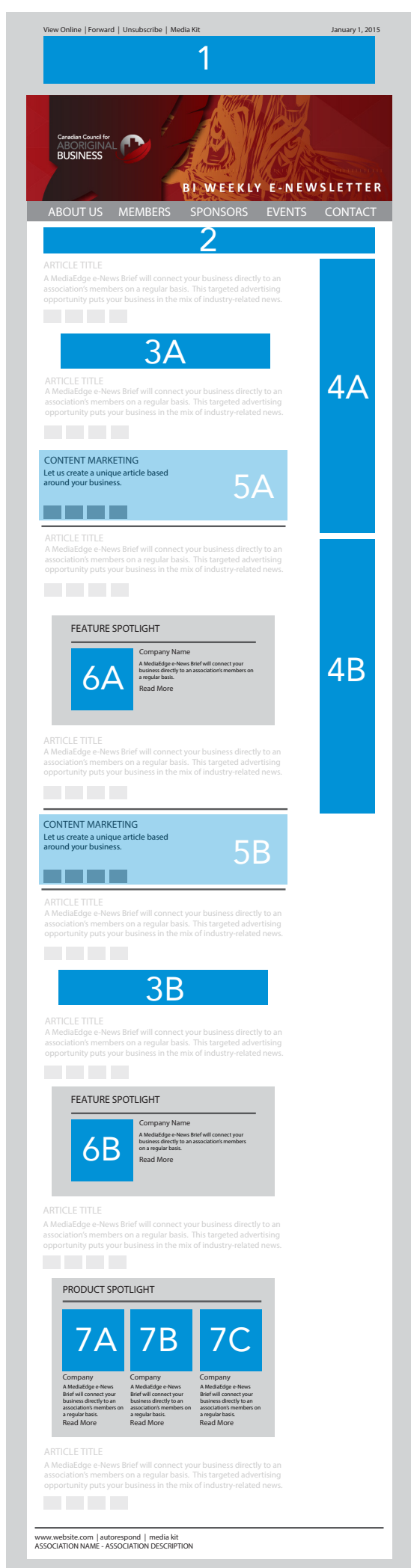
8,000+ readers including members of government, Friendship Centres, post-secondary institutions, Indigenous businesses, communities and organizations, Economic Development Corporations, CCAB members and companies operating in Canada. The target audience extends to key industry personnel, thought leaders, professionals, and organizations including Canada's fortune 500 companies.

CCAB is a national, non-partisan, non-profit member-based organization that is changing the business landscape. We serve as a business catalyst that helps level the economic playing field for Indigenous businesses.

CCAB continues to make important things happen for Indigenous business through corporate funding, event sponsorship, membership dues, and some support from Government for CCAB Research & Program Development.

## BENEFITS OF E-NEWS ADVERTISING

1. Direct targeted reach
2. Association backed publication
3. Adaptable interactive advertising
4. Measurable results
5. Free creative services available



ALL ADS MUST BE 72 DPI GIF, PNG OR JPG ONLY RGB. NO ANIMATED ADS FOR E-NEWS.

**1 LEADERBOARD**  
728 X 90 PIXELS **\$3000**

**2 PENCIL**  
728 X 45 PIXELS **\$2750**

**3A TOP BANNER**  
468 X 60 PIXELS **\$2500**

**3B BANNER 2**  
468 X 60 PIXELS **\$2250**

**4A SKYSCRAPER 1**  
120 X 600 PIXELS **\$2750**

**4B SKYSCRAPER 2**  
120 X 600 PIXELS **\$2500**

**5A CONTENT MARKETING 1** **\$5250**

**5B CONTENT MARKETING 2** **\$5250**

**6A FEATURE SPOTLIGHT 1**  
125 X 125 PIXELS + 65 WORDS **\$2250**

**6B FEATURE SPOTLIGHT 2**  
125 X 125 PIXELS + 65 WORDS **\$2000**

**7A PRODUCT SPOTLIGHT 1**  
125 X 125 PIXELS + 35 WORDS **\$1750**

**7B PRODUCT SPOTLIGHT 2**  
125 X 125 PIXELS + 35 WORDS **\$1750**

**7C PRODUCT SPOTLIGHT 3**  
125 X 125 PIXELS + 35 WORDS **\$1750**

**7 BI-WEEKLY ISSUES**



FOR ALL QUESTIONS AND INQUIRIES PLEASE CONTACT

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